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Our Clients Are Hiring!







Our Clients Are Hiring! **Marketing Company** Hybrid in their Amesbury, Massachusetts location Office Admin/Bookkeeper: • PT (15 hours/week) with the potential for FT. Bookkeeping experience with automated system. Social media skills. • Light administrative experience. Potential to take on more A/P. • \$20-\$22/hour



Our Clients Are Hiring! Solar/Energy Industry **Remote or In-Person**

- Appointment Setter:
- Full-time, part-time or contract.
- Creating and confirming appointment/times of service with clients.
- Solve problems for customers.
- \$70,000-\$150,000/year; **Commission based** APEOPLE
- Average commission is between \$1,000 and \$3,000/sale.

PARTNER



The next few slides feature our <u>active job</u>





Senior Marketing Executive

- Industries worked: banking, financial services and agency
- Industries open to: fintech, crypto, financial services and others
- Locations: north shore, MA; southern, NH and Boston, MA
- Work Type: remote, hybrid or on-site
- Highlights:
 - Led senior management team to evaluate and design new logo; developed new brand guidelines for campaign.
 - Purchased merchandising and digital content software adding to the market stack and saving 17% in cloud subscription costs.
 - Developed lead generation strategy with digital agencies to drive business contracts; increased leads by 20%.
 - Increased LinkedIn engagement by 21% and Facebook followers by 42%.

• Strengths:

- Market analysis.
- Digital marketing.
- New product launch.





Account Manager, Wellness Specialist

- Industries worked: healthcare, food and beverage
- Industries open to: healthcare, food and beverage
- Locations: Boston, MA
- Work Type: remote
- Highlights:
 - Health expert, wellness coach, case manager/advocate and social worker with 10+ years of experience and inside knowledge of the managed care and insurance industries.
 - Recognized sales leader out of 50 people and consistently ranked in the top 10% of beverage sales.
 - TIPS certified tasting expert providing presentations and wine pairings to increase client engagement and boost wine sales.
 - Provides samples and promotes/sells products to consumers.

• Preferences:

- Organizations with a social mission.
- Sales position.
- Local travel.





X-Ray Technologist, Dental Assistant

- Industries worked: healthcare, retail
- Industries open to: healthcare
- Locations: Greencastle, IN
- Work Type: on-site
- Highlights:
 - Poured impressions, assisted with extractions and fillings; took panoramic x-rays.
 - Operated scans and ran control panels for fluoroscopy unit.
 - Managed patient appointment scheduling and confirmation call for dental procedures and treatments.
 - Collected intake information.
- Likes:
 - Working in healthcare industry where they can help patients.
 - Providing customer service to others.
 - Learning and trying new things.



HR Admin, HR Assistant, HR Coordinator

- Industries worked: healthcare
- Industries open to: healthcare
- Locations: Minnesota
- Work Type: remote, hybrid or on-site
- Experiences:
 - Processing unemployment paperwork.
 - $\circ~$ Supporting the completion of forms and documentation.
 - Employee relations across 50 states.
 - Assisted with conflict resolution.

• Preferences:

- A role in Organizational Development, Talent Acquisition or Talent Development.
- $\circ~$ Have more responsibility including developing talent in lower level roles.
- $\circ~$ Opportunity to learn and grow.

r Talent Development. ver level roles.



Project Coordinator, Project Administrator, Executive Assistant

- Industries worked: higher education, peripheral higher education
- Industries open to: any
- Locations: Bensenville, Illinois
- Work Type: remote (preferred), hybrid or on-site
- Highlights:
 - Designed an introductory 5-year business plan.
 - Developed a budget tracking system in Excel.
 - Interacted with construction manager and design to push forward new building construction.
 - Created and continuously improved school processes regarding budgeting and HR.

• Likes:

- Owning projects from initial stage to completion.
- Project coordination and management.
- Working with others and having a community.





DEIB, Employee Engagement, Employee Experience

- Industries worked: nonprofit, government
- Industries open to: any
- Locations: Bay Area, California
- Work Type: remote, hybrid or on-site
- Highlights:
 - Enacted a new employee engagement strategy that increased employees receiving bi-annual performance management feedback by 100%.
 - Developed an onboarding process which increased first-year retention rates by 15%.
 - Developed DEI initiatives that led to an increase in representation anywhere from 25-75% for employees of color, LGBTQ and female candidates.
 - Supported, coached, guided and encouraged holistic and equitable experiences for employees.

• Preferences:

- Exploring a new industry.
- Focusing on DEI and changing cultures.
- A company whose actions match their words in terms of culture, impact and equity.





Executive Assistant, Events Planner, Project Manager, Executive Director

- Industries worked: nonprofit, banking
- Industries open to: any banking, financial
- Locations: Boston, MA; North Shore, MA; Middlesex, MA
- Work Type: remote, hybrid or on-site
- Highlights:
 - Execute annually 40 networking, community relations and educational events, and 3 major fundraisers.
 - Prospect/sell new memberships and provide exceptional service to 250+ members ensuring a minimum of 90% annual retention rate.
 - Manage a \$100,000 annual operating budget.
 - Manage member database, website and social media platforms.
- Enjoys:
 - Real estate industry, but open to any.
 - Building and cultivating relationships.
 - Learning new things.



Portfolio Development & Strategy, Project Management

- Industries worked: pharmaceuticals
- Industries open to: pharmaceuticals, biotech
- Locations: NJ
- Work Type: remote (preferred), hybrid
- Highlights:
 - Develops and maintains 5-year plan for products in active development.
 - Manages Canadian market portfolio.
 - Creates a review and selection process to identify Differentiated Products for internal development and submission of 505(b)(2) applications.
 - Develops and maintains Product Summary Reports to coordinate product development and launch activities providing a complete picture of over 100 products in active development.

- Working with many departments.
- Passionate about research and development.
- Generic pharmaceuticals.



Project Coordinator, Executive Assistant

- Industries worked: healthcare, toys and games, wholesale
- Industries open to: any
- Locations: Rhode Island
- Work Type: remote
- Highlights:
 - Managed project budgets, deadlines, milestones and resources.
 - Oversaw complete product life-cycles including development and delivery of global product line while managing schedule resources and identifying, monitoring and mitigating risks.
 - Managed two of the largest brand portfolios.
 - Liaised with external contacts including artists and media vendors and provided full support to both leadership teams in Los Angeles and RI.

- Driving a project through the steps to completion.
- Helping to make things easier for the leadership team.
- \circ A role that is challenging.



Student Success, Virtual Instructor, Program Coordinator

- Industries worked: education
- Industries open to: education, nonprofits and startups
- Locations: Florida
- Work Type: remote
- Highlights:
 - Coached 200+ students in grades 1-6 to success over a 10-year teaching career in both inperson and virtual environments.
 - Supported 200+ staff members in identifying appropriate learning opportunities in technology and in mandatory compliance training.
 - Collaborated with a grade level cohort to develop performance improvement plans for 95 students.
 - Taught diverse populations including English language learners, special needs and gifted students.

- Passionate about coaching and mentoring.
- Supporting transitioning students to college.
- Problem-solving, organizing and planning.





Account Executive

- Industries worked: SaaS/tech, hospitality
- Industries open to: tech
- Locations: Texas
- Work Type: remote
- Highlights:
 - Exceeded quarterly targets and increased revenue by over 30% in first 7 months by selling company's cloud-based property management software; API integration and business partnerships.
 - Analyzed market trends and determined development opportunities for the west coast and midwest territories.
 - Increased individual revenue by 20% in assigned territory year over year. Increased team revenue by over 200% year over year.
 - Employed and trained 15 team members consisting of acquisition specialists, administrative staff and contractors.

- Passionate about coaching and mentoring.
- Supporting transitioning students to college.
- Problem-solving, organizing and planning.





HR Generalist

- Industries worked: pharmaceuticals, biotech
- Industries open to: pharmaceuticals, biotech, open to other industries
- Locations: Westford, MA
- Work Type: remote, hybrid or on-site
- Highlights:
 - Sole HR person in the department since January 2022.
 - Identifies future hiring needs and conducts the full-cycle recruitment process.
 - Plans and conducts new employee orientation to foster positive attitudes towards the company goals.
 - Revised the performance management program.
- Enjoys:
 - HR responsibilities such as exit interviews, performance management and employee relations.
 - Full-cycle recruiting.
 - Partnering with hiring managers and employees.



VP of Sales

- Industries worked: High tech, cybersecurity, financial services
- Industries open to: High tech, software
- Locations: Colorado
- Work Type: remote
- Highlights:
 - Spearheaded the strategic planning, brand management, lead generation, prospecting and sales funnel that resulted in more than \$100M annual revenue.
 - Accelerated business growth every year, consistently exceeding annual quota with increasing sales from \$50M to \$95M in 12 months.
 - Exceeded annual KPIs while managing 9 full-time employees.
 - Championed changes in the sales team that led to significant performance increases and stronger customer relationships, doubling revenue.

Enjoys:

- High tech industry.
- Developing and maintaining customer relationships.
- Managing a team.





Employee Relations, Human Resources Generalist, HRBP, HR Admin

- Industries worked: manufacturing, oil
- Industries open to: nonprofit or B Corp, renewables, green economy
- Locations: Maine
- Work Type: remote
- Highlights:
 - Managed leadership development courses for the division.
 - Supported multiple strategic workforce planning and talent management projects for the engineering department focused on pipelining and retention.
 - Launched mandatory anti-harassment training for the division.
 - Provided ongoing employee relations to 225-1200 employees as needed, including for investigations, claim support and individualized conversations.

- Working for a company that helps people and has a positive mission.
- Employee relations and employee support.
- People-centered approaches focused on integrity.



Construction Project Manager

- Industries worked: higher education
- Industries open to: construction or entertainment preferred open to any
- Locations: Beverly, MA
- Work Type: remote, hybrid or on-site
- Highlights:
 - Maintained departmental budget including a 6-year capital priority list covering system replacements and upgrades.
 - Conducted the RFI/RFP process for new construction and facility remodels.
 - Managed subcontractors related to the relocation of the college's TV studio after working with the builder to confirm that the new space met and/or exceeded the design requirements for the studio space.
 - Managed a \$1 million budget for multiple overlapping projects.

- Adapting to a changing environment.
- Growing with a company.
- Learning and developing their skills and helping others to enhance their skills.



Data Entry, Office Administration, HR Admin, HR Coordinator, Benefits

- Industries worked: real estate, higher education, home care
- Industries open to: open to any
- Locations: Topsfield, MA
- Work Type: remote, hybrid or on-site
- Highlights:
 - Data entry in Excel and Google Sheets to track counts for faculty and student badges, daily.
 - Assisted the Director with preparing schedules on a bi-weekly basis.
 - Assisted agents with their administrative needs and maintained the office equipment and supplies.
 - Prepared open house materials weekly for agents.

- Supporting others with their needs.
- Creating databases in Excel for data.
- Providing administrative support to team members and leaders.





Operational Effectiveness, Implementation, Executive Communications

- Industries worked: healthcare
- Industries open to: nonprofits, any industry
- **Locations:** Louisville, Kentucky
- Work Type: remote, hybrid or on-site
- Highlights:
 - Managed teams from 2-30+ individuals with a range of roles from strategy development and deployment, implementation and integration, program and project management and strategic program governance.
 - Handled multiple administrative cost control engagements including one that reduced print/mail spend by questioning previously unchallenged requirements, saving more than \$4 million annually.
 - Developed and maintained cross-functional teams focused on design, build-out and maintenance of a health benefits statement suite delivered to more than 5 million members monthly (60 million statements created annually).
 - Managed development of messaging (internal and external) related to wellness for a Fortune 40 enterprise.

- Inspiring and leading.
- Working for a company whose mission they can believe.
- Peeling back layers and motivating teams.





Community Manager, Event Planning, Community Development

- Industries worked: nonprofits
- Industries open to: nonprofits
- Locations: Alabama
- Work Type: remote
- Highlights:
 - Rotating portfolio for North Alabama market, consisting of P2P events, distinguished events and corporate accounts. Personal goal of \$450,000. Market goal of \$2.5 million.
 - Created a content plan for each social media page. Created content on community pages and moderated lives.
 - Established new relationships with small and large businesses in the market. Goaled with providing sustaining yearly funding.
 - Increased employee engagement and giving by 30% through a strategic, engagement campaign focusing on what was important to employees about organizational culture and mission.

- Planning stellar events at varying sizes.
- Building a community.
- Connecting individuals and groups.





Sales Manager, Customer Service Manager

- Industries worked: environmental services
- Industries open to: open to any
- Locations: Marlborough, MA
- Work Type: remote, hybrid or on-site
- Highlights:
 - Managed sales pipeline and B2B contracts valuing \$4.7 million per year.
 - Lead a team of 15 sales associates and field technicians from 3 former territories through a merger into a new 7-state service territory.
 - Maintained high employee morale through active team building and fair, compassionate management when other territories experienced downturns in morale.
 - Led outbound sales efforts including representing the company at trade shows and client education presentations. Increased brand awareness in key markets.

- Team building.
- Conflict resolution.
- Learning.





Office Admin, Admin Assistant, Legal Assistant, Executive Assistant

- Industries worked: medical, legal, retail, healthcare, etc.
- Industries open to: open to any
- Locations: Wenham, MA
- Work Type: seeking part-time roles only; remote (preferred), hybrid
- Highlights:
 - Organized and balanced competing priorities of executives and attorneys in an effective and timely manner.
 - Tracked expense and financial reports and supporting documents for reports to government agencies and departmental budgets. Processed invoices for payments.
 - Managed travel itineraries and expense reporting for domestic and international travel. Organized trip itinerary and necessary meeting materials.
 - Ordered supplies, coordinated repairs and maintenance, screened telephone calls, greeted guests, setup shipping and deliveries and provided additional administrative support.
- Enjoys:
 - Managing a project from start to finish.
 - Helping people to find new information.
 - Providing to support to those being supported.





Director of Talent Acquisition, Director of Executive Recruiting

- Industries worked: healthcare, health insurance
- Industries open to: any
- Locations: near Louisville, KY
- Work Type: remote, hybrid
- Highlights:
 - Led Talent Acquisition recruitment marketing, sourcing strategy, CRM and TA vendor management functions.
 - Shaped TA's social media strategy that resulted in significant gains in 2021.
 - Diligently sourced, built and maintained internal and external relationships to hire top-level leadership talent.
 - Oversaw TA budget spend and forecasting.

- Working with a team to drive the recruitment function.
- \circ Identifying gaps in the TA space.
- Connecting and building engagement with teams including remotely.



Community Specialist, Administrative Support, Engagement Associate

- Industries worked: nonprofits, education
- Industries open to: any; primarily nonprofits and mental health care
- Locations: near Tulsa, OK
- Work Type: remote
- Highlights:
 - Maintained the organization's social media accounts to raise awareness in the community and increased volunteer engagement within the young teen and adult Jewish community by 80%. • Organized the collection and distribution of in-kind donations to pediatric cancer patients.

 - Led patient-family outings, holiday events and fundraisers.
 - Successfully secured a 10K Art Van Community Grant through Facebook and community engagement efforts locally, in-person and virtually.

- Wants to work with organizations that are making out-of-the-box changes.
- Challenges and systems.
- Being creative and innovative.





Government Affairs, Politics

- Industries worked: government, politics, financial
- Industries open to: any
- Locations: Boston, MA; Washington, D.C.
- Work Type: remote, hybrid or on-site
- Highlights:
 - Acted as the main liaison between campaign staff and volunteers within the Senate District.
 - Organized phone banks to call elected delegates in the convention.
 - Facilitated community outreach events through canvassing, garnering support for the candidate. • Created and delivered presentations as a representative for the Mayor's Health Line.

- Government and politics, both internationally and domestically.
- Knows how to motivate people by winning their hearts first.
- Managing a team of people.



Customer Service

- Industries worked: retail
- Industries open to: any
- Locations: Merrimac, Ma
- Work Type: on-site, hybrid or remote
- Highlights:
 - Carried out inventory responsibilities for three store locations.
 - Stocked coolers and fulfilled orders.
 - Assisted warehouse lead with inventory and product distribution throughout the store.
 - Performed customer service, product services and sales across all store departments.

- Project-based work.
- Helping people and providing quality customer service.
- Hands-on work.





Inside Sales Director

- Industries worked: software development, accounting, talent, payroll
- Industries open to: open to any; not retail
- Locations: Rhode Island
- Work Type: remote
- Highlights:
 - Identified and evangelized new market categories that include outbound messaging, territory management, effective qualification, pipeline building, strategic prospecting and mapping of business issues to company products and services.
 - Supported three Account Executives with strategic planning and promotion, and execution of client events and seminars.
 - Cultivated strong relationships with prospective clients, understanding their needs and determining optimal fit for solutions.
 - Multi-year President's Club recipient.
- Enjoys:
 - Technology industry including systems with cutting edge performance management, financials and workforce planning, HR/payroll and intermobility.
 - Team building and team leading.
 - Inside sales because it allows contribution to the entire sale.







People Operations, Employee Relations

- Industries worked: recruiting, legal
- Industries open to: open to any
- Locations: Massachusetts
- Work Type: remote
- Highlights:
 - Deploys robust performance review process and assists with post-review feedback.
 - Uses metrics and strategic analysis to provide requisite information to flexibly deploy workforce to meet market demands.
 - Handles employee relations.
 - Managed pool of candidates, identified, screened and scheduled administrative professionals from entry-level to experienced for contract and direct hire positions.

- Talent development.
- Using data and metrics to back up needs of the business.
- Building relationships and being part of a team.



Customer Success Manager

- Industries worked: healthcare, automotive manufacturing
- Industries open to: open to any
- Locations: Hartford, CT
- Work Type: remote, hybrid
- Highlights:
 - Facilitated new client programs and managed all aspects of existing account support.
 Led market development for northern CT and western MA for a private-duty in-home health services
 - Led market development for northern CT and western MA for provider.
 - Managed all aspects of the customer engagement from initial market development to account onboarding, planning, execution and account maturation.
 - Negotiated and delivered service management agreements with state government practices.

- Engaging with a consultative approach, applying strong problem solving, critical thinking and communication skills.
- Building relationships with clients.
- $\circ\,$ Translating business needs into actionable solutions, then engaging experts to drive results.



Data Entry, Project Coordinator

- Industries worked: bookkeeping, life insurance
- Industries open to: open to any; prefers bookkeeping/accounting
- Locations: Waco, TX
- Work Type: remote
- Highlights:
 - Inputted information from bank statements into spreadsheets used to calculate taxes using percentages and formulas.
 - $\circ~$ Verified expenses and credits.
 - Created template spreadsheets for employee schedules, expense types for vendor names and labels and bank statements.
 - $\circ~$ Refined the sorting system and decreased the process time.

- Managing a project from start to finish.
- $\circ~$ Entering and analyzing data.
- Color-coding and organizing spreadsheets.





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